



NAIROBI INTERNATIONAL CUP

P.O Box 444135 – 00100 Nairobi, Kenya.

Phone: +254790659116

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Website: [Nairobi International Cup](http://NairobiInternationalCup)



FOR IMMEDIATE RELEASE

Nairobi International Cup (NaiCup) Launches 2025 Calendar with Exciting New Lineup

Nairobi, Kenya on 27 February 2025 The **Nairobi International Cup (NaiCup)**, East Africa's premier grassroots football tournament, has officially launched its **2025 calendar**, featuring an expanded lineup of events aimed at developing young football talent.

NaiCup is East Africa's premier grassroots football tournament, dedicated to developing young talent and fostering the next generation of football stars. Established as a platform to bridge the gap between aspiring footballers and professional opportunities, NaiCup provides a structured and competitive environment that showcases Kenya's vibrant football culture on a global stage. www.nairobiinternationalcup.co.ke

Welcome To Kenya's Premier Sports Festival



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Kicking off the year is the **Under-13 Boys NaiCup Legacy Cup**, taking place **March 1st, 2025**, at the **Two Rivers Sports District**, in partnership with **Swim Africa**. This tournament will feature 16 in the Playoffs, to Quarter finals, then Semifinals and the finals from top regional football academies in Nairobi.



"This year, NaiCup is bigger and better, offering more opportunities for young players to be scouted and gain exposure," said Kevin Akumu, NaiCup Founder/Tournament Director. ***"The Legacy Cup is the perfect way to kick off the year, setting the stage for an exciting season of football development."***

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Confirmed Teams for NaiCup 2025 Under-13 Boys Legacy Cup

1. Dreams Soccer Academy
2. New Hope Soccer Academy
3. La Masia SC
4. Blue Bombers Academy
5. Ted Soccer Academy
6. Runda Union Football Academy
7. Masters Sports Academy
8. Black Spear Sports
9. Ballers Soccer Academy
10. Skillz Football Club
11. Soka Talent A
12. Soka Talent B
13. Soka Talent C
14. Excellence Football Academy
15. Tenacity Sports
16. Lace Up

The NaiCup Legacy Cup is the first of several high-profile events lined up for the year, providing a structured pathway for youth footballers to develop and compete at the highest levels.

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NaiCup 2025 Calendar Highlights

Following the Legacy Cup, NaiCup will continue with key events, including:



April 14th-18th: SKEIYA Football Residential Scouting Camp in partnership with

Next level Global recruiting Agency at Lenana School, Nairobi

Players aged 17-23 years to register: <https://zfrmz.com/2GlqdkWYJqiSvc1jaQiR>



July: Women's Showcase – A celebration of women's football excellence



August 12th-18th: The main NaiCup Tournament at Lenana School & Polo Grounds

With over 10,000 participants and 294 registered teams in NaiCup2024, NaiCup continues to be a leading force in grassroots football, bridging the gap between young talent and professional opportunities. Already 320 have been approved for NaiCup2025

NaiCup Legacy Programme

When we came together as a team, we envisioned NaiCup as more than just an annual event. We wanted to create something that would leave a lasting impact. This vision led to the **Legacy Programme**, a key pillar of the Nairobi International Cup.

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The **Legacy Programme** extends our impact beyond a single event, allowing us to host initiatives, workshops, and activities throughout the year. It creates a sustainable, year-round platform that uplifts communities, nurtures talent, and drives progress in the football industry and at the grassroots level. Through this programme, we ensure that NaiCup a movement for lasting transformation.



"To the players and coaches, everything that gets done gets measured. NaiCup 2025 measures." – Mr. James Muiruri Swim Africa CEO

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Join the Action!



Fans and teams can follow the journey on **@NaiCupOfficials** on social



For media inquiries, contact nyathira@nairobiinternationalcup.co.ke



For team registration, contact admin@nairobiinternationalcup.co.ke

0790659116. #NaiCup2025

ABOUT NAIROBI INTERNATIONAL CUP PARTNERS

Decathlon Kenya – Official Equipment Partner

Move people through the wonders of sports

Decathlon Kenya is proud to partner with the Nairobi International Cup, an event that unites over 300 youth teams in a dynamic sports competition. Committed to making sports accessible, Decathlon is providing high-quality Kipsta balls to ensure every player has the best equipment to perform at their best. Beyond equipment, Decathlon believes in the power of sports to instill confidence, teamwork, and community spirit.

This partnership helps break barriers to sports participation, ensuring talent is nurtured regardless of background. Through this initiative, Decathlon aims to inspire young athletes, promote active lifestyles, and contribute to a healthier, more engaged society.



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SKEIYA – Official Sports Commercial Partner

Elevating Africa sports

SKEIYA is a leading sports commercial company dedicated to transforming African sports through innovation, inclusivity, and strategic development. With a strong commitment to uniting communities, elevating talent, and creating opportunities, SKEIYA's partnership with NaiCup aligns with its mission to redefine African sports on a global stage.

For more information: www.skeiya.com

RI Sports – Media Brand and Communication Partner

Where sports, talent, and media bring brands to life.

RI Sports is a sports media, branding, and communication agency dedicated to amplifying African sports stories. As NaiCup's official Media Brand and Communication Partner, RI Sports plays a crucial role in shaping the tournament's narrative, driving engagement, and ensuring that NaiCup reaches audiences far and wide.

For more Information: www.ri.co.ke

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